

# THE LIVE AUCTION AT THE NFL EXPERIENCE

*PRESENTED BY BANK OF AMERICA AT SUPER BOWL XLIII*

**January 31, 2009 at 1:00PM**  
**Raymond James Stadium, Tampa, FL**

**PREVIEW EXHIBITION AT THE NFL EXPERIENCE:**

Saturday, Jan. 24: 10am-10pm  
Sunday, Jan. 25: 11am-8pm  
Thursday, Jan. 29: 3pm-12am  
Friday, Jan. 30: 3pm-10pm  
Saturday, Jan. 31: 10am-10pm

**INQUIRIES:**

**Hunt Auctions**

256 Welsh Pool Road  
Exton, PA 19341  
Telephone: 610.524.0822  
Fax: 610.524.0826  
www.huntauctions.com  
info@huntauctions.com

**NFL Auction**

Pete.Quaglierini@NFL.com  
Chad.Kurz@NFLPLAYERS.COM  
www.nflauction.nfl.com



# TERMS OF SALE

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1. This is a catalogued auction, and unless otherwise announced by the auctioneer all items will be offered per numbered lot as they are listed in the catalog. An estimated price for each lot is offered in bold type and is to be used as a guideline only as they do not necessarily reflect actual values. Condition grading is offered only as a convenience to customers.
2. Hunt Auctions guarantees, for sixty (60) days, the authenticity of each item in this auction only to the extent of the written description per lot in our catalogue. The description guarantee however, does not extend to the condition grading of any item due to the subjective nature of such evaluations. In regard to autographed materials we advise that interested bidders utilize the color photography in the catalogue to consult with autograph experts of their choice before bidding as we will not accept a return based upon a verbal opinion or rejection of authenticity but rather we will require a written letter of rejection which must include a factual based opinion. We then reserve the right to consult with another respected third party authenticator to settle the dispute if necessary. All announcements on the day of the auction shall take precedent over previous statements either implied or written. Authenticity disputes must include the return of the disputed merchandise and must be executed within sixty (60) days from the date of the auction with no exceptions.
3. A premium of fifteen (15%) percent will be added to the successful bid price and is payable by the purchaser as part of the total purchase price.
4. The highest bidder acknowledged by the auctioneer will be the purchaser. In the event of any dispute among bidders, or any other issue with respect to the highest bid or the validity of a bid, Hunt Auctions has the final discretion and may reoffer and resell any lots or take whatever actions they deem necessary to settle said dispute. In the event of any dispute after the sale Hunt Auctions record of final sale shall be conclusive.
5. The auctioneer reserves the right to reject any bid or raise which, in the auctioneer's opinion, is not commensurate with the value of the lot being offered or which may have a detrimental effect on the lot in question or the auction as a whole. Reserve bids may be executed on catalogued lots on behalf of the seller and shall be executed confidentially in a manner similar to the execution of absentee bids.
6. Hunt Auctions reserves the right to withdraw any lot at any time prior to the auction and assumes no liability for such withdrawal.
7. Absentee and phone bids will be executed as a convenience to customers, but the auction company will not be held responsible for any failures, or errors or omissions in the execution of such bids. All absentee or phone bids must be submitted within the guidelines of this auction.
8. Title of each lot passes when the auctioneer says "SOLD." Thereafter any loss by fire, theft, breakage or any other cause is the sole responsibility of the purchaser. If Hunt Auctions packs or transports the lot, or any portion thereof, it is fully at the risk and responsibility of the purchaser and Hunt Auctions shall not be liable for any loss or damage that they, or any of their employees, may cause.
9. Unless exempted by law, the purchaser will be required to pay sales tax or any applicable compensating use tax on the total purchase price. Deliveries outside the state may be subject to the compensating use tax of another state. Where duty or collection is imposed on Hunt Auctions by law, it will require payment of these taxes.
10. Payment in the form of cash, traveler's checks, certified funds or pre-approved checks ONLY. All items purchased must be paid for in full before items are handed over to the purchaser. Hunt Auctions reserves the right to hold merchandise until payment is qualified. Hunt Auctions reserves the right to collect unpaid past due invoices in any manner including but not limited to charging the bidder's credit card on file. In case of unpaid past due invoices that are overdue by (45) days or more Hunt Auctions will charge a reasonable interest rate based on the prime rate until such payment is received. Should legal action be required to collect unpaid balances the bidder will be responsible for reasonable attorney's fees and related court costs. In addition, Hunt Auctions reserves the right to re-sell any merchandise whose balance due is unpaid after (45) days with the bidder responsible for any losses incurred by Hunt Auctions.

**Credit cards not accepted for auction payment.**

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## ABBREVIATION KEY

PR — Poor

GD — Good

VG — Very Good

EX — Excellent

NM — Near Mint

MT — Mint

*NOTE: If an item has a multiple grade such as VG-EX, then that item falls somewhere in between those two conditions.*

Auto. — Autographed

c. — circa (dating within 10 years)

Facs. — Facsimile signed

## BIDDING INQUIRIES

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## ONLINE CATALOG

Visit [www.huntauctions.com](http://www.huntauctions.com) or [www.nflauction.nfl.com](http://www.nflauction.nfl.com) to view the entire auction catalogue online and place absentee bids. Final prices will be posted on the website as lots are sold during the live auction.

# BIDDING INSTRUCTIONS

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## DEADLINE FOR ABSENTEE/PHONE BIDDING REGISTRATION:

THURSDAY, JANUARY 29 AT 5:00PM ET

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### LIVE BIDDING

Bidders participating live and in person may register upon arrival. Items may be paid for and removed at any time during the event. If not already on file, tax exempt bidders must provide a valid resale certificate upon registration. Non tax exempt bidders who remove items onsite will be subject to 7% Tampa, FL sales tax regardless of their state of residence. All items must be paid for in full by cash, traveler's checks or certified funds before being removed by the purchaser. Those who wish to pay with non-guaranteed funds (personal or business check) must provide a letter of credit from their bank prior to the auction. Bidders known to Hunt Auctions may pay with a personal check and remove merchandise at the discretion of Hunt Auctions. Any items not removed from the auction site will be returned to the Pennsylvania office of Hunt Auctions for shipment.

### ABSENTEE BIDDING

Bidders not attending the auction may choose to place ceiling or max bids to be executed by Hunt Auctions. All bids are held in strict confidence and are executed competitively against other live and absentee bidders and are bid with the intention of securing the lot at the lowest possible amount up to and including the bid amount. For example, if you leave a \$1,000.00 bid on a lot and the lot brings \$425 at auction, you will be the winning bidder at \$425. If several absentee bids are left on a particular lot, the auctioneer will open the bidding one increment above the second highest ceiling bid. For example, if the highest bid left is \$500, and the second highest \$100, the bidding will open at \$125.00.

Absentee bids may be either mailed or faxed to 610-524-0826 using the form provided. To submit bids online through the Hunt Auctions website, go to [www.huntauctions.com](http://www.huntauctions.com) and click on "Current Live Auction." You may choose to search the catalogue, or view items in lots of 100. To leave an absentee bid, click "place a bid," enter your ceiling bid amount and click "Continue" to keep browsing, or click "Go to Bid Sheet" to complete the registration form. **It is not possible to bid online during the auction.**

Bidding increments are ultimately at the discretion of the auctioneer. All bids are rounded to the nearest dollar amount. In most cases bidding will fall of \$25.00, \$50.00, or \$100.00 increments. Hunt Auctions will not be responsible for any discrepancies regarding odd increment bids (i.e. \$127.35 bid that sell for \$125.00 to another bidder). In the case of tie absentee bids, the first bid placed will be given priority. Lots open at one increment above the second highest ceiling bid, and not at the high bid. Therefore, it is rare, but possible for a live bidder to win a lot for an amount equal to an absentee bidder's left bid. Due to the nature of incremental bidding, Hunt Auctions will not be held responsible for this occurrence.

### PHONE BIDDING

Bidders interested in participating live over the telephone with a Hunt Auctions representative are encouraged to reserve phone lines early at 610-524-0822. A limited number of lines are available per lot on a first come first serve basis. Live phone bids are available only on lots with a low estimate of \$300.00 or higher. **Please note that we will not be able to accommodate additional phone bid requests the day of the auction.**

### BID INCREMENTS

Bidding increments are at the discretion of the auctioneer. Opening bids will be determined based on the absentee bids received prior to the sale (see section on absentee bidding). As a general guideline, bidding will occur in increments of approximately 10%.

### LOT QUESTIONS

All absentee/phone bidders are strongly encouraged to solicit further information about specific lots before bidding. Hunt Auctions representatives are available to answer questions over the telephone and by email until Thursday, January 29 at 5:00pm ET. Additional images may be provided upon request via mail, fax, and email. While we guarantee the authenticity of each item for sixty (60) days, we will not accept returns based on condition due to the subjective nature of such evaluations. Any questions or concerns regarding the condition of specific lots must be addressed prior to the sale.

### SHIPPING

All remaining lots will be removed from the auction and returned to the Pennsylvania offices of Hunt Auctions for shipment or pick-up. Shipping, handling, and insurance for all absentee bid/phone items are the responsibility of the winning bidder. Items are packaged and shipped via UPS Ground. Shipment will occur 7-10 days after funds have been received and cleared. Shipping estimates may be provided upon request before the auction.

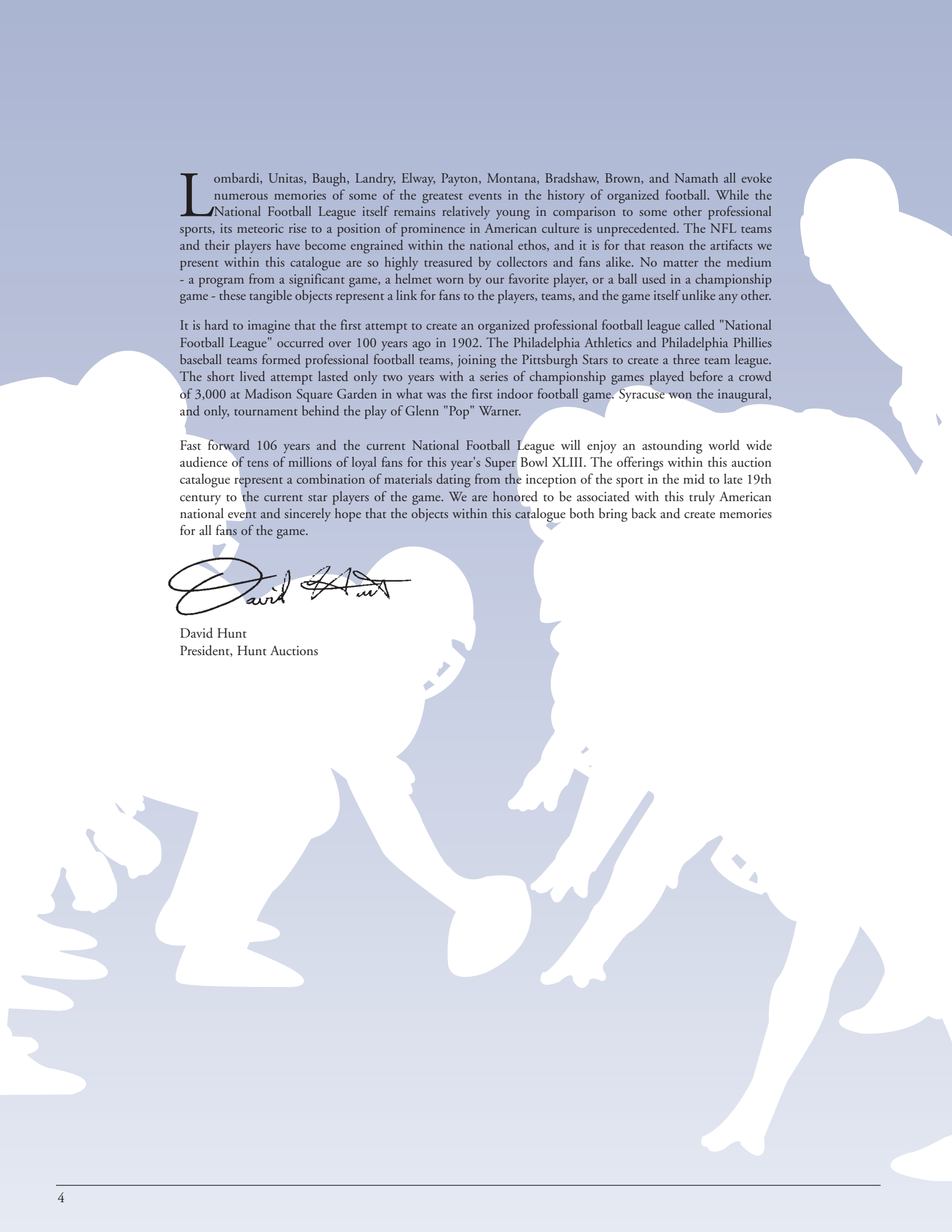
### PAYMENT

Payment is due immediately upon receipt of invoice in the form of cash, traveler's check, money order, personal check, wire transfer, or certified funds. **No credit cards accepted.** Unless previously known to Hunt Auctions personal checks will be held for 10 business days. Any bidder with an outstanding invoice beyond 30 days will have future bidding privileges suspended.

### AUCTION ADMISSION

**NFL Experience presented by Bank of America at Super Bowl XLIII**  
Raymond James Stadium  
4201 North Dale Mabry Highway  
Tampa, FL 33607

Tickets are \$18.50 for adults and \$12.50 for children under 12. Children under 2 years of age are admitted free of charge. Tickets are available by calling (866) 849-4635 or visiting [Ticketmaster.com](http://Ticketmaster.com). Proceeds from the ticket sales to The NFL Experience will be donated by the NFL to the two NFL Youth Education Towns of Tampa Bay. Youth Education Towns are multi-faceted educational and recreation facilities designed to improve the academic and physical fitness, as well as job-related skills, of at-risk youth. Established in 1993, the YET initiative is the living legacy created by the NFL for Super Bowl host cities.



Lombardi, Unitas, Baugh, Landry, Elway, Payton, Montana, Bradshaw, Brown, and Namath all evoke numerous memories of some of the greatest events in the history of organized football. While the National Football League itself remains relatively young in comparison to some other professional sports, its meteoric rise to a position of prominence in American culture is unprecedented. The NFL teams and their players have become engrained within the national ethos, and it is for that reason the artifacts we present within this catalogue are so highly treasured by collectors and fans alike. No matter the medium - a program from a significant game, a helmet worn by our favorite player, or a ball used in a championship game - these tangible objects represent a link for fans to the players, teams, and the game itself unlike any other.

It is hard to imagine that the first attempt to create an organized professional football league called "National Football League" occurred over 100 years ago in 1902. The Philadelphia Athletics and Philadelphia Phillies baseball teams formed professional football teams, joining the Pittsburgh Stars to create a three team league. The short lived attempt lasted only two years with a series of championship games played before a crowd of 3,000 at Madison Square Garden in what was the first indoor football game. Syracuse won the inaugural, and only, tournament behind the play of Glenn "Pop" Warner.

Fast forward 106 years and the current National Football League will enjoy an astounding world wide audience of tens of millions of loyal fans for this year's Super Bowl XLIII. The offerings within this auction catalogue represent a combination of materials dating from the inception of the sport in the mid to late 19th century to the current star players of the game. We are honored to be associated with this truly American national event and sincerely hope that the objects within this catalogue both bring back and create memories for all fans of the game.



David Hunt  
President, Hunt Auctions

Among the prominent items in the auction, the featured groupings originate primarily from two sources, the Don Biernat Chicago Museum Collection, and NFL Auction.

### DON BIERNAT COLLECTION

In the late 1970's through the 1980's, Don Biernat invested his own time and money to create the Inner City Sports Museum of Chicago, IL. He hoped that a museum dedicated to role models and heroes in all sports would help keep inner city kids in school and out of gangs, while inspiring them to strive to be better people. Mr. Biernat acquired the materials directly from the players and teams in the period. Where noted, all items from the Biernat collection will be accompanied by a letter of provenance from Don Biernat.



# AUCTION

### NFL AUCTION

Those items originating from the NFL Auction program are accompanied by certification from the NFL. NFL Auction brings fans closer to the game with authentic, one-of-a-kind memorabilia straight from the playing field. Operated by the NFL and the NFL PLAYERS, NFL Auction has generated more than \$8 million since 2001, with all proceeds going to NFL Charities and NFL PLAYERS Charities. For more information, please visit [www.nflauction.nfl.com](http://www.nflauction.nfl.com).

### LATE ADDITIONS

As of the catalogue printing, several late additions have been added to the auction. Please check the website at [www.huntauuctions.com](http://www.huntauuctions.com) or [www.nflauction.nfl.com](http://www.nflauction.nfl.com) for complete listings.